



Educational Program Ambassador

Job Description

Title: Educational Program Ambassador
Terms: Full-time summer employment from May 11 to August 31, 2020
Reports to: General Manager

The Friends of Jasper National Park are looking for an Educational Program Ambassador to be part of our dynamic team. With a focus on providing excellent customer service, the Programmer will prepare and deliver engaging and interactive programs that give people an opportunity to experience, learn about and connect to Jasper National Park.

Key Responsibilities

The Educational Program Ambassador will:

- Prepare and lead outdoor programs and naturalist activities for adults, children, families and groups;
- Prepare and lead *Jasper...A Walk in the Past* historical tour;
- Prepare and lead hiking programs including Family Hike Series, Hiking Club and Moonlight Hikes;
- Prepare and lead programs for local schools, outreach programs and community groups;
- Assist in weekly Jasper Trails Alliance stewardship opportunities, helping with the creation, restoration and rehabilitation of trails, while educating those involved;
- Participate in community events, including (but not limited to) Canada Day and Parks Day;
- Be responsible for all aspects of running an educational program: administrative tasks, promotion, evaluation, keeping statistics, safety practices and continual learning for improving knowledge level;
- Use online communication tools as part of day-to-day operations;
- Act as an ambassador for the Friends of Jasper National Park (and Jasper National Park) by greeting visitors, answering questions and providing information about the organization and the Park;
- Provide excellent customer service in all interactions with visitors, volunteers, co-workers, etc;
- Encourage stewardship and connections to Jasper National Park by informing visitors of FJNP programs, projects and volunteer opportunities;
- Inspire support for the Friends of Jasper National Park by informing visitors of membership and donation opportunities;
- Share knowledge, passion for and experiences in Jasper National Park with visitors.
- Support the organization in maintaining a high level of morale by fostering a positive workplace environment; and
- Complete duties and/or training opportunities in other areas of the organization including (but not limited to) our fundraising gift shop.

Grant Conditions

This position is conditional upon the receipt of funding from the Canada Summer Jobs grant. In order to qualify for the position, individuals must:

- be between 15 and 30 years of age at the start of employment;
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the *Immigration and Refugee Protection Act* for the duration of employment; and
- have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

Skills & Qualifications

The successful candidate for this position will have:

- a passion for wild spaces, the outdoors and Jasper National Park;
- an understanding of the National Park mandate, flora and fauna is required. We will also send the suitable candidate for further training;
- outstanding customer service and communication skills (preference may be given to candidates who are proficient in both of Canada's official languages);
- some post-secondary education in a related field (education, outdoor education, etc);
- educational programming, outdoor programming, teaching or interpretation field experience;
- the ability to work with visitors, volunteers and co-workers in a friendly, positive, and professional manner;
- creativity to develop experiential programming for both children and adults;
- strong computer skills, working in a Microsoft environment;
- strong organizational skills with attention to detail;
- self-motivation, with an ability to work well on own or with others;
- the ability to work as a team player, with a focus on flexibility and adaptability;
- a valid driver's license;
- physical ability to hike, lift and work with trail tools on a regular basis;
- a mode of transportation (bicycle or vehicle) to get to/from program locations;
- valid first aid and CPR certification (or obtain before the start date); and
- a criminal record and enhanced security check (before the start date).

Perks, Benefits & Wages

The Educational Program Ambassador will:

- Experience the beauty of Jasper National Park (mountains, lakes, wildlife) and all of the wonderful outdoor adventures that it affords (including hiking, biking, paddling, climbing and more);
- Work for an organization that is passionate about encouraging stewardship and connecting people to Jasper National Park;
- Earn \$16.50 per hour (\$15.50/hour plus \$1/hour end of season contract bonus) as well as a health and wellness allowance;
- Get great experience in a fun and collaborative work environment;
- Enjoy a staff discount in the FJNP Gift Shop which includes books, maps, unique gifts and Canadian-made jewelry;
- Staff accommodation may be available for suitable candidate.

The Friends of Jasper National Park are an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Application Process

Please forward your resume and a letter of application outlining your skills and qualifications to:

Friends of Jasper National Park
Attn: Heather Aussant Roy, General Manager
P.O. Box 992
Jasper, AB T0E 1E0

Email heather@friendsofjasper.com

Application Deadline:

Resumes will be accepted until Monday, March 2nd. Please note that we will only contact candidates that have been selected for an interview.