



Cavell Meadows

RESTORATION PROJECT

Every Footstep Counts

We invite you to make your footstep count...

The brief but spectacular floral display at Cavell Meadows draws thousands of visitors every summer to the base of Mt. Edith Cavell. But generations of footsteps through the meadows have caused serious damage to the trail and vegetation.

In 2002, Friends of Jasper National Park and Parks Canada launched the Cavell Meadows Restoration Project to restore and protect the sensitive subalpine meadows in this popular hiking area.

Working with countless volunteers, the Friends and Parks are repairing the trail, camouflaging and revegetating damaged sections of meadow, and installing trail markers, maps and signs.

Friends of JNP appreciate the support businesses, organizations and individuals have already shown in this initiative. It serves as a fine example of what a community can achieve when it works together. Through our actions on at Cavell Meadows, we are able to show visitors that we care about Jasper National Park and are proud to play a part in its long-term preservation.

In order to be successful at Cavell Meadows we need support from people like you. **We invite you to make your footsteps count** by making a contribution to the Cavell Meadows Restoration Project.



Trail braiding in Cavell Meadows

As with our earlier Pyramid Island Project, Friends have come up with a number of ways to raise funds. Our diversified fundraising program will ensure that enough funds are raised without putting undue pressure on the Jasper business community or on any one sector. Friends have been raising funds from gift in kind contributions, grants, Jasper Institute revenue, donations from the general public, gear swap proceeds and through the help of hundreds of volunteer hours. **We have raised over \$125,000 and need to raise an additional \$20, 000 to complete the project.**

In return for your financial contribution, you will receive special benefits, which are outlined on the next page. Most notably, as a “Cavell Level” donor your name will appear on our permanent trailhead plaque, leaving a **lasting legacy** showing **your commitment** to the Park. Every visitor to Mt. Edith Cavell will also recognize your commitment when they see your name on this plaque.

We know that the ecological health and long-term preservation of Jasper National Park are goals that we all share. By making a generous donation you will be helping to ensure that Cavell Meadows remains as beautiful as ever, to be enjoyed by generations to come.

For further information please contact
Susan Cesco, General Manager or Laura Tuohy, Project Coordinator
Box 992, Jasper, AB, T0E 1E0 ~ Phone 852-4767 ~ friends@incentre.net ~ www.friendsofjasper.com



The spectacular view from Cavell Meadows attracts thousands of visitors each year.



Friends of Jasper
National Park



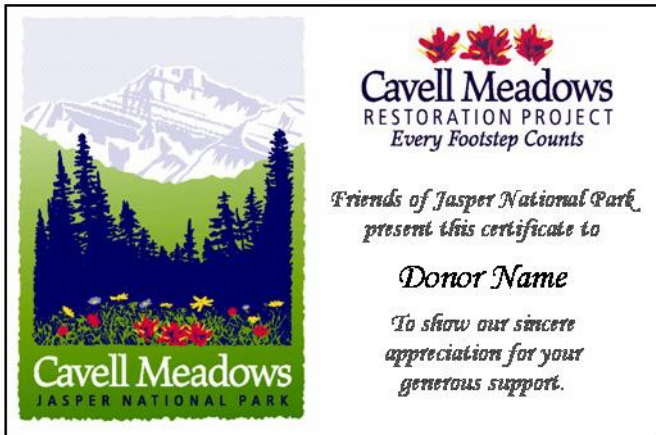
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We would like to see your footsteps travel along our donor trail.
For a \$1,000 donation, you become a “Cavell Level” donor and are entitled to special benefits, including:

Long-term Recognition

All of our Cavell Level donors are recognized on a colourful plaque at the trailhead at the base of Mt. Edith Cavell. Each donor name is placed on a footstep travelling our donor trail. About 150,000 people walk past this sign each summer. Unveiled at our celebration in September 2004, this plaque **still has room for your name** to be placed on a footstep. We are able to include names of individuals, organizations and businesses, in addition to memorials of loved ones.



Framed Certificate

You will receive a framed certificate to proudly display at your home or place of business, providing your guests with a glimpse into your commitment to the long-term preservation of Jasper National Park.

Print Recognition

In addition to being recognized in the Friends of Jasper newsletter “Nature Calls”, you will receive a public thank you in the Jasper Booster.

On-line Recognition

You will be recognized on the Friends of Jasper website, www.friendsofjasper.com. A link to your website can be provided if you wish.

VIP Treatment

We value the commitments made by our donors and treat each donor as a VIP. Although many of our donor events have passed, we will gladly arrange a special guided site visit to Cavell Meadows for you or your group from one of our trained staff or volunteers.

Charitable Tax Receipt

The Friends of Jasper National Park is a registered charity and will issue a charitable tax receipt for all donations over \$10.

*Friends of Jasper National Park respect the wishes of those donors who wish to remain anonymous, and will not publish these names without expressed written permission.



Friends of Jasper
National Park



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Yes, I wish to join the Cavell Meadows Donor Trail:

As a “Cavell Level” Donor (minimum \$1000 donation) \$ _____

This donation is in memory/honour of:

Name to appear on plaque & other recognition:

With a smaller donation of \$ _____

This donation is in memory/honour of:

By purchasing a Cavell Meadows Project t-shirt

___ T-shirt(s) (___ S, ___ M, ___ L, ___ XL) x \$20 each (GST incl) = \$ _____

TOTAL donation \$ _____

Cheque (Made out to Friends of Jasper National Park)

Visa

Mastercard

Card # _____

Exp. Date: _____

Signature _____

Contact Name: _____

Business Name (if applicable): _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

This form may be mailed or faxed to the Friends of Jasper National Park
Box 992, Jasper, AB, Canada T0E 1E0
Fax: 780-852-4799 ~ Tel: 780-852-4767
friends@incentre.net ~ www.friendsofjasper.com



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National Park